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GLOBAL MUSIC FESTIVAL HITS RECORD 100 EVENTS WORLDWIDE

Second Annual Benefit Concert Series Provides Win-Win Situation for All Participants

LOS ANGELES -- February 18, 2004 -- The **2004 One World Beat Global Music Festival** (www.oneworldbeat.org), which is an all-volunteer effort of hundreds of socially conscious musicians, NGOs and volunteers uniting to stage concerts for charities, grows to 100 events in more than 30 countries worldwide. The 3-day global music festival is a series of concerts taking place simultaneously from **March 19-21, 2004** providing a platform for musicians to unite and convey a message of hope through their music; **Music Making a Difference!** The second annual event will benefit **Keep a Child Alive**, a new initiative, supported by **Alicia Keys**, set up to provide life-saving medicine to children living with HIV/AIDS in the developing world who will die without it.

Marking the 100th event is a three-day Internet radio broadcast organized by RadioDevil.com featuring, amongst other independent artists, singer/songwriter, composer, and pianist, Larry Edoff, who has performed with great artists, such as Tony Bennett, The Count Basie Orchestra, Adam Rogers, Jeff Andrews, Bill Moring, Steve Wilson and many others.

“We all have a place in our hearts to touch someone in need.” says Edoff. “And this event is one way of reaching millions of people worldwide and share our love of music, while helping those in need.”

People all over the globe will be able to participate in this event by logging on to RadioDevil.com to listen to the many broadcast interviews and webcasts of various artists participating all around the globe, download music from the broadcast, bid on auction items or make a donation. The festival will feature events in such countries as, Australia, Burundi Canada, the Democratic Republic of the Congo, Germany, Kenya, New Zealand, South Africa, Spain, Switzerland, United Kingdom, and the United States.

“In a world filled with uncertainties, it is important for everyone to help promote positive messages and help people in need,” said James Wilson, CEO and President, RadioDevil.com. “The children of the world are the future and legacy of all. We must do our part to insure the future.”

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Supported by the United Nations Educational, Scientific and Cultural Organization (UNESCO), and famed artists such as **Phil Collins**, the 2003 One World Beat Festival led to its first-ever global volunteer effort, reaching a worldwide audience helping to raise money for many charities.

"We are overwhelmed with the support we are receiving," says Andy Treichler, Founder of One World Beat. "Each day there are nearly 3,000 visitors to our website and that offers our partners from Subway Designs to PressRelease Network, and all of the participating musicians the chance to reach audiences they may not ever get to reach with traditional events. The hundreds of volunteers who have donated their precious time and effort also benefit as they see the project come to life. They know they are doing their part to help those in need. One World Beat is truly a win-win situation for everyone."

Info:

For complete event information, please visit the events page at www.oneworldbeat.org. For event participation and sponsorship opportunities, please contact Andy Treichler (Switzerland), Founder of One World Beat, via e-mail at andyt@oneworldbeat.org. For sponsorship opportunities, interested established recording artists and media, please contact, Crys Spelman (United States), via e-mail at CLSPublicity@aol.com.

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Keep A Child Alive

Keep A Child Alive is dedicated to providing life-saving medicine to the 3.2 million children and families living with HIV/AIDS in the developing world. Every minute, a child dies because of lack of access to life-extending antiretroviral (ARV) therapy and Keep A Child Alive helps to provide antiretroviral medications to those living with this disease. www.keepachildalive.org

One World Beat

One World Beat is a Switzerland-based non-profit whose mission is unite socially conscious musicians and charities for social change; Music Making a Difference! One World Beat is an all-volunteer organization that provides musicians and non-profits a platform on which to communicate their message, while raising the consciousness of the planet, and much needed funding to support those in need. One World Beat shares this goal with various charities each year. www.oneworldbeat.org.